1. (currently amended) A method for implementing a telecommunications initiated data fulfillment service comprising the steps of:

at a telecommunications switch that is enabled to recognize a multi-function trigger, receiving a communication from a telecommunications device that has not been preprogrammed to implement the data fulfillment service, the communication comprising an input sequence including multi-function trigger, and at the telecommunications switch:

recognizing the multi-function trigger;

identifying an identification code associated with the telecommunication device;

looking up a pre-defined data address associated with the input sequence, the identification code, or a combination of the input sequence and the identification code;

assembling a data message associated with the input sequence, the identification code, or a combination of the input sequence and the identification code; and

transmitting the data message to the data address; and

~~implementing a response action in response to the data message.~~

2-15. (previously presented)

16. (currently amended) The method of claim 1, wherein:

~~a telecommunications switch receives the communication from the telecommunications device;~~

~~the telecommunications switch creates the data message;~~

~~the data message includes the input sequence and a directory number associated with the telecommunications device;~~

the telecommunications switch transmits the data message to a data fulfillment platform; and

the data fulfillment platform responds to the data message.

17-19. (previously presented)

20. (canceled)

21. (currently amended)   A method for implementing a telecommunications initiated data fulfillment service comprising the steps of:

entering an input sequence comprising a multi-function trigger into a telecommunications device that has not been preprogrammed to implement the data fulfillment service, the multi-function trigger comprising at least a portion of a communication with a telecommunications switch that is enabled to recognize the multi-function trigger;

receiving the communication at the telecommunications switch, and at the switch:

recognizing the multi-function trigger,

holding the communication,

looking up an instruction set identified by the input sequence,   -

delivering an audio or data message to the telecommunications device,

discontinuing the communication,

identifying an identification code associated with the telecommunications device,

assembling a data message comprising the input sequence and the identification code, and

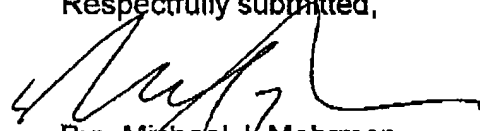transmitting the data message; and

at a data fulfillment center, receiving the data message ~~at a data fulfillment center, and at the data fulfillment center~~ and implementing a response action.~~; and~~

~~implementing the response action.~~

22-30. (previously presented)

31. (canceled)

32-51. (previously presented)

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Respectfully submitted,

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